



Our Mission

Our mission at Lake Humane Society is to protect animals and build connections between pets and people through advocacy and education.

In 2021 alone, Lake Humane Society cared for over 1,500 homeless pets in need.

Become a sponsor and help homeless animals today!

Lake Humane Society
& Adoption Center
7564 Tyler Boulevard, Building E
Mentor, Ohio 44060
www.lakehumane.org
(440) 951-6122



EVENT SPONSORSHIPS

Show Our Community You Care

Add Lake Humane Society to your Corporate Social Responsibility Plan

Our Reach

33,200 Likes & Counting
Post engagement over 299,000 annually

Direct Mailings Circulate
To 50,000 Homes Annually

Print Ads Circulate To
Minimum of 47,400 Homes

E-Newsletter Mailed To
16,000+ People Monthly

Over 25,000 Sessions
on Website each Month



2022 EVENT SPONSORSHIPS

Help us do more for homeless animals!



Pup Crawl: Unleashed



SATURDAY, JUNE 4, 2022 | DOWNTOWN WILLOUGHBY

More than 800 Pup Crawlers meet adoptable dogs, test their luck on various raffles and enjoy drinks while hopping from bar to bar in Downtown Willoughby! The number of participating bars varies from 12-15 each year.

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior and during the event along with a pre-determined number of complimentary Pup Crawl tickets which includes shirt, koozie and drink specials.

Additional sponsorship levels: \$2,500 \$1,250 \$750

SPONSORSHIP DEADLINE: March 2022 to receive maximum exposure.

SATURDAY, JULY 23, 2022 | MENTOR CIVIC AMPHITHEATER

Are you looking to have a rockin' good time while helping out the homeless animals? We anticipate over 1000 attendees joining us for an evening of live performances by 4-6 local bands, delicious food from food truck vendors, a raffle with an assortment of amazing prizes, 50/50 drawing with 2 chances to win hundreds of dollars and much more!

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior and during the event along with on-site event presence with prime sponsor booth location including an 8 foot table, event tickets, and more!

Additional sponsorship levels: \$2,500 \$1,250 \$750

SPONSORSHIP DEADLINE: April 2022 to receive maximum exposure.

Rescue Rock Off



Mutt Strut



SUNDAY, AUGUST 28, 2022 | LAKE METROPARKS FARM PARK

Mutt Strut is a FREE event for the whole family, including the dogs! Over 1,000 people enjoy a day filled with fun activities including a mile memorial walk, raffles, canine contests and games, adoptable dogs, agility course, demos and more.

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior to and during the event along with a 20x20' VIP sponsor booth and the opportunity to provide inserts for goodie bags given to first 600 Mutt Strut attendees.

Additional sponsorship levels: \$2,500 \$1,250 \$750

SPONSORSHIP DEADLINE: May 2022 to receive maximum exposure.

THURSDAY, OCTOBER 27, 2022 | TALL OAKS IN KIRTLAND

This exclusive event brings hundreds of people together for fun evening with costume clad attendees dancing, cash raffles, \$1,500 grand prize drawing, delicious dinner, open bars, costume contests, a silent auction and much more all while raising money for the homeless animals in Lake County!

Top sponsorships \$10,000 and \$5,000 include maximum logo exposure prior and during the event along with tickets including dinner, drinks, and raffle tickets for a pre-determined number of guests.

Additional sponsorship levels: \$3,000 \$1,750 \$1,000

SPONSORSHIP DEADLINE: June 2022 to receive maximum exposure.

Black Cat Ball



Yes! I/We would like to be a sponsor.

Please contact me with more information for the following:

☐ **Event Sponsor** ☐ **Cage Sponsor** ☐ **Additional Opportunities**

Company Name: _____

Contact Person: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

I prefer communication via:

Phone: _____ Extension: _____

Email: _____

☐ We cannot sponsor at this time, but we've enclosed a tax deductible donation of \$_____ to help save lives.

Send this interest card to:

Cristy Aul
Lake Humane Society
7564 Tyler Boulevard, Bldg. E
Mentor, Ohio 44060

- OR -

Contact us:
events@lakehumane.org
(440) 951-6122, ext. 110

