Our Mission

Our mission at Lake Humane Society is to protect animals and build connections between pets and people through advocacy and education.

In 2019 alone, Lake Humane Society cared for over 1,775 homeless pets in need.

Become a sponsor and help homeless animals today!

Lake Humane Society
& Adoption Center

7564 Tyler Boulevard, Building E
Mentor, Ohio 44060

www.lakehumane.org
(440) 951-6122

Lake Humane Society
& Adoption Center

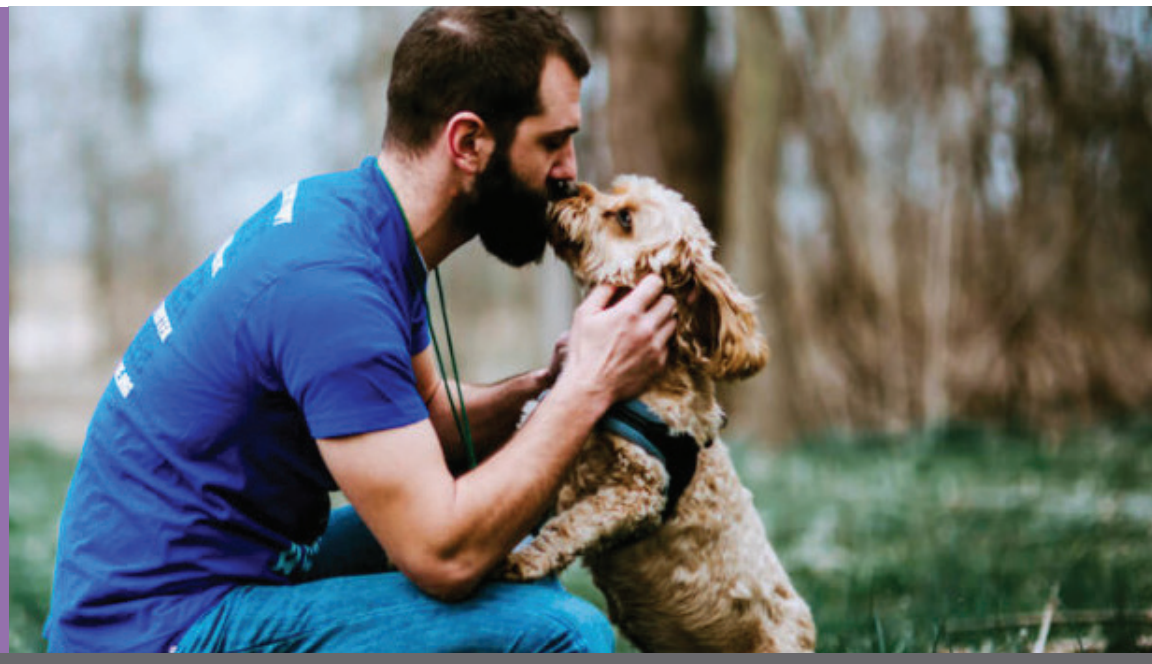
EVENT SPONSORSHIPS

Show Your Customers You Care

Add Lake Humane Society to your Corporate Social Responsibility Plan

Our Reach

- 27,300 Likes & Counting
  Reaching more than 400,000 People
- Direct Mailings Circulate
  To 35,800 Homes Monthly
- Print Ads Circulate to
  Minimum of 25,600 Homes
- E-Newsletter Mailed To 8,200
  People Monthly
- Over 20,000 Sessions
  on Website each Month



Follow Us! Lake Humane Society lakehumanesoc lakehumanesociety

LAKE HUMANE SOCIETY

2020 EVENT SPONSORSHIPS

Help us do more for homeless animals!

Rescue Rock Off

Sunday, March 8, 2020 | Willoughby Brewing Company

This event is a rockin' good time to help homeless animals. Approximately 400 attendees enjoy live performances by 6 local bands as well as raffles, food and drinks.

Top sponsorships $2,500 and $1,500 include maximum logo exposure prior and during the event along with on-site event presence with a sponsor booth with 8 foot table and more!

Additional sponsorshop levels: $750 $500 $250 $100

Sponsorship deadline January 8, 2020 to recieve maximum exposure

Saturday, June 6, 2020 | Downtown Willoughby

More than 800 Pup Crawlers meet adoptable dogs, have a chance to win raffles and enjoy drinks while hopping from bar to bar in Downtown Willoughby! The number of participating bars varies from 12-15 each year.

Top sponsorships $7,500 and $5,000 include maximum logo exposure prior and during the event along with a pe-determined number of complimentary Pup Crawl tickets which includes shirt, koozie and drink specials.

Additional sponsorshop levels: $2,500 $1,000 $750 $500

Sponsorship deadline April 6, 2020 to receive maximum exposure

Pup Crawl

Mutt Strut

Sunday, August 23, 2020 | Lake Metropark Farmpark

Mutt Strut is a FREE event for the whole family, including the dog! Over 1,500 people enjoy a day filled with activities including a mile walk, raffles, dog contests and games, adoptable dogs, agility course, demos and more.

Top sponsorships $7,500 and $5,000 include maximum logo exposure prior to and during the event along with a 20x20' VIP sponsor booth and the opportunity to provide inserts for goodie bags given to first 600 Mutt Strut attendees.

Additional sponsorshop levels: $2,500 $1,000 $750 $500

Sponsorship deadline June 23, 2020 to receive maximum exposure

Saturday, October 17, 2020 | LaMalfa

This sellout event brings over 500 people together for fun evening with costume clad attendees dancing, raffles, grand prize drawing, buffet, cash bar, contests, a silent auction and much more!

Top sponsorships $10,000 and $7,500 include maximum logo exposure prior and during the event along with VIP tables including dinner, drinks, and raffle tickets for a pre-determined number of guests.

Additional sponsorshop levels: $5,000 $2,500 $1,000 $750 $500

Sponsorship deadline August 27, 2020 to receive maximum exposure

Black Cat Ball

Yes! I/We would like to be a sponsor.

Please contact me with more information for the following:

❍ **Event Sponsor** ❍ **Cage Sponsor** ❍ **Additional Opportunities**

Company Name: _____

Contact Person: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

I prefer communication via:

Phone: _____ Extension: _____

Email: _____

❍ We cannot sponsor at this time, but we've enclosed a tax deductible donation of $_____ to help save lives.

Send this interest card to:

Cristy J. Cook
Lake Humane Society
7564 Tyler Boulevard, Bldg. E
Mentor, Ohio 44060

- OR -

Contact us:

events@lakehumane.org
(440) 951-6122, ext. 110

Lake Humane Society & Adoption Center